

Writing a Drought Plan: Producer Reality Check

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These next years will be very difficult for us in agriculture.

Economical

Financial

Environmental

As the climate shift continues, the tactical application of the strategic plan will enable the agricultural producer to adapt.

A drought plan is a strategic plan for adapting to climate shift as it is occurring.

Tactical application of the plan for either a drought or wildfire is the same.

Drought -- forage doesn't grow because of lack of rain.

Wildfire -- burns the forage.

If both happen at the same time -- perfect storm!

Having a strategic plan will enable the producer to adjust the operation to lessen the negative financial and economic impacts.

A strategic plan will benefit the ecosystem goods and services that the producer provides:

Water quality

Water quantity

Air quality

Succession to the next generation of the family operation

Economic benefit to the communities