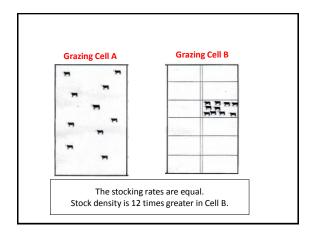


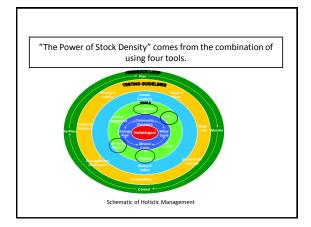


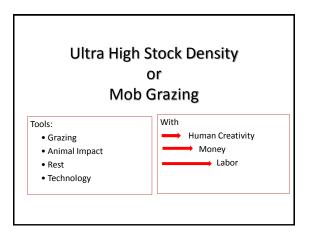
How do you define Mob Grazing?

Mob grazing, a holistic management principle, is a technique of using the animals to maximize herd effect. This herd effect is the only known method that can heal the land. Herd effect is the result of a change in animal behavior and usually has to be brought about by some actual management action.









#### Ultra High Stock Density or Mob Grazing is just one tool in the toolbox

- Holistic Planned Grazing is the planning that simultaneously covers many variables.
- The Big Picture.
- The purpose of such planning is to use livestock to bring about a future landscape described in a holistic goal.

#### What are the benefits of Mob Grazing?

- More water infiltration
- Increased drought tolerance
- Land better covered
- More plant diversity and biodiversity
- Increased soil health and life (weed control)
- · Increased net production and resiliency

#### Some Points of Mob Grazing Include:

- Graze Tall
- Trample a large percent of forage (feed the land too)
- Use long recovery periods
- Disturb the sword and land with herd impact and well distribute the manures

### Noted with Mob Grazing

- Longer rest periods
- Graze a more mature condition
- Trample more

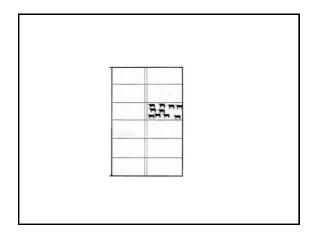
## What are you trying to do?

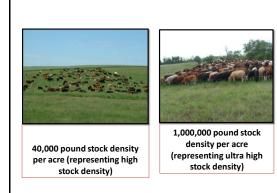
- Balance land and animal goals.
- Are the animals lactating, breeding or just on maintenance mode?
- Do we want to do major landscaping or just skim the cream?
- Animal performance.

## Animal Performance

Let's say we have 100hd of 1000# animals. We want them to eat 3% of their body weight or 30# daily.

If the land has 3000# of forage per acre on a D/M basis and we want to trample 60% (1800#) and have the cow eat 40% (1200#), we better make sure the herd has access to at least 3 acres a day. (This needs to be monitored.)









Utilization	Approximate
Continuous	20-40%
Simple Rotation	25-30%
MiG	40-80%
Strip Grazing	50% or more
Mob Grazing	20-70%
* More trampled grass	leads to more production.

# Signs of too low stock density

- •Trails •Non uniform grazing •Bare ground •Standing oxidized grass •Erosion
- •Monocultures •Invasive Plants •Soil Capping •Over grazed plants

Time is more important than numbers. Severely grazed plants with adequate recovery time is not Overgrazing.

